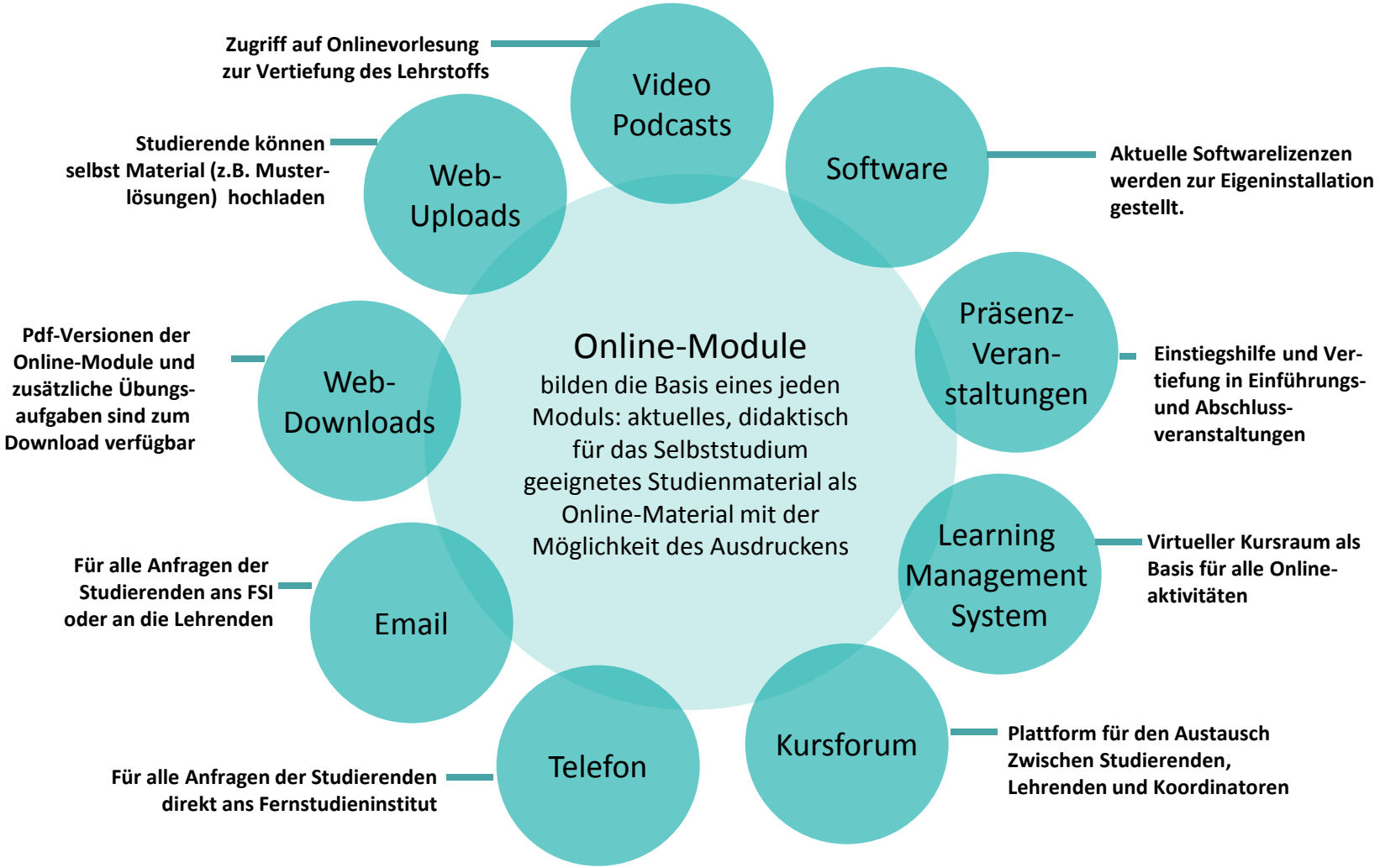Blended Learning Konzept